



# MANITOWOC COUNTY

## EXPO and ICE CENTER BOARD

### MEETING NOTICE

DATE: Wednesday, March 10, 2021  
TIME: 7:00 p.m.  
PLACE: Heritage Center – County Board Meeting Room  
1701 Michigan Avenue, Manitowoc WI 54220

The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the board may convene in closed session. The following matters may be considered:

1. Regular business
  - A. Pledge of Allegiance
  - B. Roll Call
  - C. Previous Minutes
2. Public Comment
3. Review, Discussion, and Possible Action on Sub Committee Recommendations
  - A. FINANCE SUB-COMMITTEE:
    1. No Committee Meeting; Committee Update; Outdoor-Indoor Vendor Fees – 2022; Admission Fees – 2022; Rainbow Valley Rides Contract; COVID-19 Impact on 2021 Fair Preparations; 2021 Fair Budget
  - B. OPERATIONS SUB-COMMITTEE:
    1. 2022 Open Class-Jr Fair Entry Day and Judging; Dairy Cattle Update – UW-Extension-Liaison – Milk Parlor Supervisor – Skid Loader Use for Set Up and Clean Up; Market Animal Committee Meeting; Ice Center Operations; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach-AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair; Ladies' Day Event; Thank a Farmer Banner; Youth Art Show; Veteran's Day; COVID-19 Impact on 2021 Fair Preparations
  - C. ENTERTAINMENT/VENDORS SUB-COMMITTEE:
    1. Polka Band Contracts; Location; COVID-19 Impact on 2021 Fair Preparations
  - D. PARKING/SECURITY SUB-COMMITTEE:
    1. Release Time – Alpacas/Llamas; Shuttle Bus Hours – Cost; Parking Attendants-Civic Groups
  - E. MARKETING-ADVERTISING SUB-COMMITTEE
    1. Social Media Update; Advertising-Media Budget
4. Review, Discussion, and Possible Action on 2021 Fair Matters
  - A. BSG Contract
  - B. Beer and Soda Vendor Meeting – March 17
  - C. Fair Update
5. Finance Director's Financial Report – Review; Capital Projects Update; COVID-19 Revenue Impact
6. Update and Possible Action on Other Fair, Expo Buildings and Grounds Projects and Issues
  - A. Expo-Ice Center Board Appointment Recommendation
  - B. Expo-Ice Center Month Events; Expo Grounds Update
7. Adjourn

Date: March 2, 2021

Jerome Vetting, BOARD CHAIRPERSON  
By: Gerard Neuser, Public Works Director

Any person wishing to attend the meeting who requires special accommodation because of a disability should contact the County Clerk's office at 920-683-4003 at least 24 hours before the meeting begins so that appropriate accommodations can be made.

Persons who are members of another governmental body, but who are not members of this board, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.